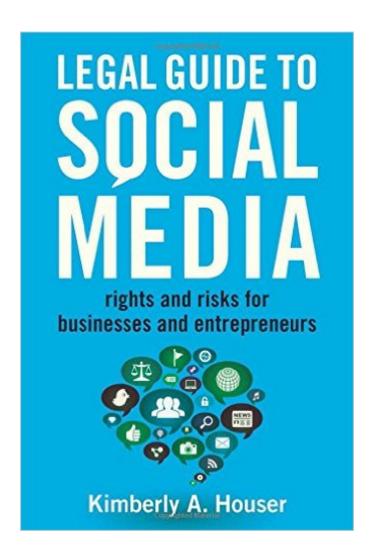
The book was found

Legal Guide To Social Media: Rights And Risks For Businesses And Entrepreneurs





Synopsis

How should you respond to a request to remove copyrighted materials from a Facebook page? If you create a Twitter handle at work, who owns that handle when you change jobs? Can you be sued for libel if your posts are defamatory? If you⠙ve ever asked yourself these kinds of questions, this pioneering legal handbook is for you. Despite the enormous growth in social media, scant legal advice is available to help the many people who are posting online. Easy-to-understand, comprehensive, and current, Legal Guide to Social Media provides the latest information on case law and statutes. It covers everything from privacy laws to copyright issues to how to respond to employersâ ™ requests for your social media passwords. This plain English legal companion offers examples of and solutions to the kinds of situations you can expect to encounter when posting online content, whether for personal enjoyment or on behalf of an employer. Youâ ™II learn how to avoid liability for defamation and third-party posts, the legalities of copying and linking to content, how to protect your own content, and much, much more. Whether youâ ™re a marketer, entrepreneur, business owner, new media manager, or simply one of the millions of social media users in the United States, this must-have guide will help you to understand and mitigate the most common legal risks inherent in social media use.

Book Information

Paperback: 208 pages

Publisher: Allworth Press; 1 edition (November 6, 2013)

Language: English

ISBN-10: 1621532674

ISBN-13: 978-1621532675

Product Dimensions: 6 x 6 x 9 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars Â See all reviews (3 customer reviews)

Best Sellers Rank: #641,849 in Books (See Top 100 in Books) #73 in Books > Computers &

Technology > History & Culture > Computer & Internet Law #95 in Books > Law > Legal Theory &

Systems > Science & Technology #5117 in Books > Textbooks > Law

Customer Reviews

An awsome read in simple language to the pitfalls of social meadia. Understand who see's your blogs and how you may be effected by statements you would have published considering benign then end up having to defend ones statement. Great book looking forward to your next one. Happy

As a small business owner with a website, lâ TMve referred to this book many times. I can look up the question I have, I can read the answer and get a feel for how to handle different situations. It is so easy to understand! This is one of the few books lâ TMve read by an attorney who actually can explain things so that anyone can understand them. I highly recommend this book for anyone posting online or with a website.

Interesting and relevant read for business owners and consumers alike.

Download to continue reading...

Legal Guide to Social Media: Rights and Risks for Businesses and Entrepreneurs No Bullshit Social Media: The All-Business, No-Hype Guide to Social Media Marketing The Celebrity Black Book 2009: Over 55,000 Accurate Celebrity Addresses for Fans, Businesses, Nonprofits, Authors and the Media Social Media Metrics: How to Measure and Optimize Your Marketing Investment (New Rules Social Media Series) Social Media Free Tools: 2016 Edition - Social Media Marketing Tools to Turbocharge Your Brand for Free on Facebook, LinkedIn, Twitter, YouTube & Every Other Network Known to Man Instagram: Master Instagram Marketing - Instagram Advertising, Small Business & Branding (Social Media, Social Media Marketing, Instagram, Branding, Small Business, Facebook, Instagram Marketing) Creative Child Support Strategies A Fathers Rights Approach: A Fathers Rights Approach (The Pro-Active Fathers Rights Series Book 2) Social Anxiety: Ultimate Guide to Overcoming Fear, Shyness, and Social Phobia to Achieve Success in All Social Situations (BONUS, Anxiety Relief, Social Anxiety Treatment) Social Security: Time for a Life of Leisure - The Guide of Secrets to Maximising Social Security Retirement Benefits and Planning Your Retirement (social ... disability, social security made simple) The Rights of Authors, Artists, and other Creative People, Second Edition: A Basic Guide to the Legal Rights of Authors and Artists (ACLU Handbook) Attorney Responsibilities and Client Rights: Your Legal Guide to the Attorney-Client Relationship (Attorney Responsibilities & Client Rights) The Permission Seeker's Guide Through the Legal Jungle: Clearing Copyrights, Trademarks and Other Rights for Entertainment and Media Productions Managing Legal and Security Risks in Computers and Communications Nursing Practice and the Law: Avoiding Malpractice and Other Legal Risks PassKey EA Review Complete: Individuals, Businesses, and Representation: IRS Enrolled Agent Exam: Study Guide 2016-2017 Edition Windows Server 2012 R2 Essentials Installation Guide for Small Businesses Day-to-Day Competition Law: A Pratical Guide for Businesses (Competition Law/Droit de la concurrence) The

Constitutional and Legal Rights of Women: Cases in Law and Social Change Toll-Free Phone Book USA 1998: A Directory of Toll-Free Telephone Numbers for Businesses and Organizations Nationwide (Serial) Bankruptcy:: Dealing with Financial Failure for Individuals and Businesses (American Casebook Series)

<u>Dmca</u>